

Rep Order# 6875455 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 11/20/2012 3:23 PM
Last Received: 11/20/2012 1:10 PM
Showing Buylines: All Lines

1 of 2

Station WOTV-TV GRAND RAPIDS/KALAMAZ
Advertiser () BILL FARMER STATE R
Product BILL FARMER
Estimate# 2579
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME
650 MASSACHUSETTS AVE, N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 433/438/2579
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW ORDER
REVISIONS PER STATION HAVE BEEN APPLIED
TOTAL = \$200

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH-F	7A-9A	GMA	:30	\$100.00	11/01-11/02	0	0	0	\$0.00	
				Buyline Comment: NA, MKGD SEP LINE								
				Sales Remark: V1 NA, MKGD SEP LINE-								
	2	M	1P-2P	THE CHEW	:30	\$200.00	11/05-11/05	1	1	1	\$200.00	
				Buyline Comment: MG FOR NA LINE 1								
				Sales Remark: V1 MG FOR NA LINE 1								

---REPORT TOTALS---

Report Totals: 1 / \$200.00

---SALES MONTHLY TOTALS---

Nov 12: 1 / \$200.00
Sales Totals: 1 / \$200.00
Station Totals: 1 / \$200.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$200

CATV	0%	WOOD	0%	WOTV	100%	WMMT	0%	WXMI	0%
WXSP	0%	WZPX	0%	WZZM	0%				

---COMPETITIVE COMMENTS---

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WILL ADD COMPET

Books null
Demos RA35+

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--- CREDIT RISK ---
CASH IN ADVANCE